

### Booking Form 2011/12

**How to use this form:** Please complete ALL details below in full. Complete the relevant sections on page 2 for bookings in the Bedroom folders, page 3 for the Scotland and Edinburgh guides, and the Schools and Youth Groups website, and page 4 for the Schools folder.



Prices quoted include introductory discount.

#### DETAILS

Contact Name (Capital letters please) .....

Organisation ..... Position .....

Address .....

.....

..... Postcode .....

Telephone ..... Fax .....

E-mail ..... Web Address .....

Please tell us how you would like to receive future marketing information from us (please tick) By mail  By e-mail

Are you a member of the following? (please tick) ASVA  VisitScotland Quality Assurance Scheme

Other associations (please specify) .....

Details of any Marketing Group(s) of which you are a member .....

**Paperless Option:** Would you be happy to receive booking information and proofs electronically in future years? Yes  No

*Please accept my reservation for the 2011/12 publications. I have read and accepted the Essential Booking Information in the Landmark Press 'Marketing Opportunities' brochure. I confirm that I am authorised to book space on behalf of this organisation.*

Signature ..... Date .....

Invoice Name & Address (if different from above) .....

..... Postcode .....

Telephone ..... Fax .....

Agency (please tick)

Once you have completed all the relevant sections, please email, post or fax your booking by  
**Friday 17th September 2010 to:**

# Landmark PRESS

Landmark Press, Station Road, Carrbridge, Inverness-shire PH23 3AP  
T: 01479 841900 F: 01479 841750 E: sales@landmark-press.com

Thank you for your booking

| Editions |  | Quantity<br>Leaflets Required | Standard A4<br>Rates (Ex VAT) | To Book<br>Please Tick | Local Enhanced<br>Listing Rates (Ex VAT) | To Book<br>Please Tick |
|----------|--|-------------------------------|-------------------------------|------------------------|--|------------------------|
| A        | The Northern Highlands                   | 7,500                         | £544.85                       |                        | £101                                     |                        |
| B        | Skye and Lochalsh                        | 4,000                         | £290.70                       |                        | £56                                      |                        |
| C        | Inverness, Loch Ness and Nairn           | 6,000                         | £436.05                       |                        | £84                                      |                        |
| D        | Fort William and Lochaber                | 5,200                         | £378.25                       |                        | £73                                      |                        |
| E        | The Cairngorms National Park             | 4,700                         | £341.70                       |                        | £62                                      |                        |
| F        | Aberdeen and Grampian Highlands          | 11,200                        | £811.75                       |                        | £157                                     |                        |
| G        | Perthshire                               | 8,200                         | £595.00                       |                        | £114                                     |                        |
| H        | Angus and Dundee                         | 3,700                         | £268.60                       |                        | £52                                      |                        |
| I        | The Kingdom of Fife                      | 6,500                         | £472.60                       |                        | £91                                      |                        |
| J        | Argyll and the Isles                     | 8,500                         | £617.95                       |                        | £119                                     |                        |
| K        | Loch Lomond, Cowal and Bute              | 5,500                         | £399.50                       |                        | £77                                      |                        |
| L        | The Forth Valley, Stirling and Trossachs | 6,000                         | £436.05                       |                        | £84                                      |                        |
| M        | Glasgow and the Clyde Valley             | 18,500                        | £991.95                       |                        | £136                                     |                        |
| N        | Edinburgh and the Lothians               | 28,000                        | £1,574.20                     |                        | £170                                     |                        |
| O        | The Borders                              | 6,000                         | £435.00                       |                        | £84                                      |                        |
| P        | Ayrshire and Arran                       | 5,000                         | £360.00                       |                        | £70                                      |                        |
| R        | Dumfries and Galloway                    | 8,000                         | £499.00                       |                        | £100                                     |                        |

### Discount for booking multiple folders:

**3 - 5 editions 10%; 6 - 8 editions 12.5%; 9 or more editions 15%**

### ENHANCED ENTRIES IN THE 'THINGS TO SEE & DO' LISTINGS

|   |  |                              |
|---|--|------------------------------|
|   | <b>Rate</b> (Ex VAT)                         | <b>To Book</b> (Please Tick) |
| Enhanced (1 image)                      | £650   | <input type="checkbox"/>     |
| Image enclosed <input type="checkbox"/> | Image to follow by Friday 17th September '10 | <input type="checkbox"/>     |

### COPY FOR THE 'THINGS TO SEE AND DO' LISTINGS

**Maximum number of words is 25. Landmark Press reserves the right to edit back text if necessary.**  
Copy shall NOT be produced in upper case or in bold.

If you cannot supply copy at the time of booking, please ensure that it is supplied by Friday 17th September 2010.

|   |  |  |  |  |  |
|---|--|--|--|--|--|
| <b>Business/Attraction Name</b>                 |  |  |  |  |  |
| <b>25 Words of Copy (One Word Only Per Box)</b> |  |  |  |  |  |
|   |  |  |  |  |  |
|   |  |  |  |  |  |
|   |  |  |  |  |  |
| <b>Contact Number Only</b>                      |  |  |  |  |  |



### YOUR ENTRY DETAILS

Please use the space below for your copy.

Address .....

Postcode ..... Contact Name .....

Telephone ..... Fax .....

E-mail ..... Web Address .....

Opening Times (2011) .....

Group Rates (2011) .....

Group Size Min ..... Max .....

Ages catered for Pre 5  5 - 14  14 +

**Note:** 1/5 page entry maximum 70 words copy, 2/5 page entry maximum 140 words.

Heading .....

Copy .....

..... Continuation Sheets Attached (please tick)

**Landmark Press reserves the right to edit back text if necessary.**

If you cannot supply copy at the time of booking, please ensure that it is supplied by Friday 17th September 2010.

Curriculum areas your attraction caters for (please tick)

|  |  |  |
|--|--|--|
| English <input type="checkbox"/>                     | Technology <input type="checkbox"/>  | Outdoor Education <input type="checkbox"/>                   |
| Languages <input type="checkbox"/>                   | Science/ Maths <input type="checkbox"/>                                      | Religious & Moral Development <input type="checkbox"/>       |
| Environment (inc. Wildlife) <input type="checkbox"/> | Social Studies (History, Geography, Modern Studies) <input type="checkbox"/> | Performing Arts (Art, Music, Drama) <input type="checkbox"/> |
|  | Education Pack Available <input type="checkbox"/>                            |  |

Onsite facilities your attraction provides (please tick)

|  |  |   |
|--|--|---|
| Disabled Facilities <input type="checkbox"/> | Toilets <input type="checkbox"/>       | Restaurant <input type="checkbox"/>     |
| Gift Shop <input type="checkbox"/>           | Picnic Area <input type="checkbox"/>   | Residential <input type="checkbox"/>    |
| Coach Parking <input type="checkbox"/>       | Tuition/Tours <input type="checkbox"/> | AALA Certified <input type="checkbox"/> |

Images: Image(s) enclosed  Image(s) to follow by Friday 17th September 2010

| Options                 | Folder only 2011 | To Book Please Tick | Folder Plus Standard website entry | To Book Please Tick | Folder Plus Premium website entry | To Book Please Tick | Website only | To Book Please Tick |
|-------------------------|------------------|---------------------|------------------------------------|---------------------|-----------------------------------|---------------------|--------------|---------------------|
| <b>Folder inclusive</b> |                  |                     |                                    |                     |                                   |                     |              |                     |
| Standard entry          | £361.25          |                     | £403.75                            |                     | £446.25                           |                     |              |                     |
| Expanded entry          | £522.75          |                     | £565.25                            |                     | £607.75                           |                     |              |                     |
| Info sheet only         | £242.25          |                     | £284.75                            |                     | £327.25                           |                     |              |                     |
| <b>Website only</b>     |                  |                     |                                    |                     |                                   |                     |              |                     |
| Standard entry          |                  |                     |                                    |                     |                                   |                     | £68          |                     |
| Premium entry           |                  |                     |                                    |                     |                                   |                     | £102         |                     |