

Landmark Press Environmental Policy

Landmark Press complies with all relevant environmental legislation. We are committed to sound environmental stewardship and try to use materials that minimise adverse impacts on the environment, wherever possible, in carrying out our activities.

We regularly consider the environmental impact we make through energy consumption, water usage and disposal, procurement, use and disposal of materials, transportation and logistics and we follow best practice in waste minimisation and by the purchase of environmentally preferred goods and services.

Some examples of our environmental approach are listed below:

Landmark Press Publications

(Bedroom and Schools Folders, and Scotland and Edinburgh Guides)

- All Landmark Press publications are printed on paper from sustainable sources. This is currently more environmentally sound than using recycled paper because of the chemicals involved in recycling.
- The folders are used by many different people during the course of their year long lifetime.
- We ask accommodation providers and schools to recycle their folders at the end of the year.
- We reuse the cardboard boxes in which we pack our folders.
- The guides contain a message encouraging visitors to recycle it after use rather than throw it away.

Leaflet Distribution Service

- The distribution service we offer to around 400 tourism businesses means that a single van is used to transport many leaflets, rather than the alternative of an individual business distributing their leaflet singly.
- We run a fleet of modern, well maintained, regularly serviced vehicles.
- We recycle the cardboard boxes which contained our customers leaflets.
- We recycle all out of date leaflet stock.

Administration

- In our office we use a network 'bizhub' - which is a combined printer, copier and fax. It saves considerably on energy and ink over previous arrangements with multiple printers and a stand alone copier/fax.
- Communications with customers and suppliers are increasingly electronic rather than 'snail' mail.
- We recycle paper from the office.

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